Farming system model

The family Main historic milestones of the farm/family KALEMA GERARD - KALASIRA Age ()Lost his father at age of 14 years () Inherited one plot of land from his father of interviwee - 40 years () Started a shop with 70.000/= () Listened to POWESA agricultural Program on CBS radio 1 wife -8 children all minors -son of 16 yrs in S.3 helps in agriculture () Started platting Passion fruit 6years ago () Accumulated money to marry and buy more plots to -Wife provides labor and management in bananas enterprise. Surplus matoke for for home expand his business consumption, -keeps poultry The family project () Passion production - 80% () Coffee production - 10% () Pumpkin and yams production - 1% () Banana Production - 4% () Eucalyptus trees production - 5% **Strenaths Constraints** External External () Farm strategy POWESA Program on radio to give Lack of organized market () Low prices because of middle men extension services Objectives () Ready market for the produce () Lack of irrigation equipment mobilize other farmers in the commuinity to go into passion fruit production business so () Long drought periods () Availalability of cheap labor () that we cooperate in marketing to avoid middle men ()Availalability of critical inputs e.g. Unpredictable rains () To open up produce outlet in Kampala and major towns in Uganda () Small plots of land for production fertilizers, agro-chemicals, pumps () To increase acreage of the farm and production more passion fruits () Availalability of personal plots of land () To aguire machines, add value and sell pulp instead of passion fruits. () Land fragmentation () lack of extension services () Expensive inputs Internal Internal () Personal motivation and love for Decisions () Lack of capital to purchase critical inputs Decided to use most of my land for passion fruit production e.g. water pump agriculture () Had tried other businesses and failed () Decided to use of the personal savings to purchase more land () Lack of exposure to how others are () Decided to dedicate time and money to learn about passion fruit growing on radio. and see agric as only way out. doing passion fruit business () Support from my family (wife and TVs and newspaper pull-outs () Little education and computer and children) () Decided to purchase expensive equipment and inputs e.g. Knapsack pumps and internet skills to look for information () An opportunity to serve my community agro-chemicals for agriculture production () Lack of agricultural knowledge and as a leader () Decided to dedicate my life to be an advocate of agriculture in our community